



In partnership with Women in Government Relations

Professional Women in Advocacy Conference Attendee Profile

Background

- 93% have advocacy as part of their job responsibilities
- 55% have worked in the field for more than 10 years
- 75% have worked in the field for 6 or more years
- 56% work with both Congress and the Administration
- 68% are age 30 – 54
- 97% have completed a 4-year college degree; 71% have graduate degrees
- 32% earn over \$50,000 annually; 47% have a salary at or above \$100,000
- 76% have attended a professional development conference before

Event registrants' titles include:

Associate Dir., US Government Affairs
Sr. Dir., Legislative & Regulatory Affairs
Sr. Dir., Federal Relations and Policy
Sr. Dir., Political Affairs
Sr. VP Government Relations
Partner
Chief Advocacy Officer

Senior Congressional Affairs Specialist
Dir., Government & Legislative Affairs
Mgr., Govt. Relations & Public Affairs
Public Policy Associate
Vice President Community Engagement
VP, Government Relations

Policy issues tracked

Telecommunications and technology 18.4%
Energy and environment 32.2%
Health care 51.0%
Education 31.7%
Transportation and infrastructure 23.0%
Defense and homeland security 13.8%
Foreign relations 11.8%
Housing 12.8%
Financial services 19.2%
Budget and tax issues 35.4%
Science and research 24.3%
Social issues 29.9%

By Organization

Non-profit organization 35.9%
Trade or Professional Association 26.1%
For-profit company or corporation 26.0%
Other or self-employed 7.1%
Government entity 5.0%